

The Next EU Multiannual Financial Framework –  
How to stimulate growth and reduce  
development disparities among the EU regions?

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***“Black swans and the EU budget:  
do they menace its relevance?”***

**Daniel Daianu**

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# 1. The world in a glimpse

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- ❑ A proliferation of *black swans* (tail risks, crises): financial/economic; ecological; demographic,
  - ❑ *Overstretched* societies: economically; socially; militarily...political strain
  - ❑ *Strain* in the West
  - ❑ **The Great Shift: the rise of Asia**
  - ❑ Economic slowdown (quasi-stagnation?) in industrial societies
  - ❑ Capacity to deal with shocks: objective limits vs. unpreparedness
  - ❑ The struggle over limited resources: oil, food, water (Malthus again?)
  - ❑ A crisis of globalization (over-dependency on external supply chains; inter-connectedness/ Financial markets and systemic risks
  - ❑ Governance bottlenecks (national; regional (EU); global)
  - ❑ Limits of openness
  - ❑ Limits of cognition/ a crisis of risk modeling
  - ❑ An age of uncertainty, insecurity and **distributional struggle** (volatility, domino effects/contagion; back up systems...costs)
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# 1.1. Effects of the Crisis

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- State intervention to rescue financial institutions: lessons of the Great Depression
  - Massive costs of bail outs
  - A huge debt problem (compounded by aging and effects of climate change)
  - Sovereign debt crises (Reinhart and Rogoff)
  - Global crowding out effect : impact on interest rates (watch long term rates...)
  - Getting out of an era of profligacy in an orderly way...
  - Entering an age of diminished expectations and growing uncertainty (insecurity)
  - "Failed states" (Iceland) and wrecked economies (Ireland) in developed countries;
  - Intensity of contagion effects
  - Social strain (the erosion of the middle class)
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## 2. *An overstrained EU*

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- Herman van Rompuy: “the EU model is under threat”; is Europe 2020 a proper answer?
  - The Crisis, recession, stagnation...jobs
  - Rediscovering major cleavages in the EMU(EU)
  - The crisis of the EMU (EU): the reform of governance
  - “The Monti trade-off”: the single market may ask for intra-Union fiscal transfers
  - Lack of burden sharing arrangements in the EU;
  - Renationalization of policies?
  - Variable geometry on the rise?
  - The future of convergence (the case of NMSs)
  - Deepening of integration vs. fragmentation: **more vs less Europe** (what does it mean for the EU budget?).
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### 3. Is the planned new framework (2014-2020) appropriate?

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- ❑ It seems to assume that we will get back to “business as usual” after the crisis is over...
  - ❑ If this assumption is discarded the new framework looks like a relic, a prisoner of the past...in spite of its pretense (Europe 2020, too); would its structure had been different in 2007/8?
  - ❑ There is a sort of disconnect between this new framework and what the current crisis tells us...
  - ❑ If the choice is for **more Europe** as a response to the Crisis, the EU budget should be bigger; the EP is right, philosophically, in this regard...
  - ❑ De facto, there is an additional budget in the making for the euro-zone (EFSF)
  - ❑ It does not consider the need for drastic changes in the functioning of the EU institutions and policies
  - ❑ Its own resources need to be bolstered
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## 3.1. The EU budget and the EU economic governance: a critical view

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- ❑ It does not secure a fiscal underpinning of the EMU, of the EU; two EU budgets?
  - ❑ It does not address asymmetric shocks sufficiently (ex: unemployment insurance policies at the EU level)
  - ❑ The *convergence challenge*
  - ❑ Little resources assigned to EU level industrial policies; is inter-governmental work the solution?
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# 3.1.1 The convergence challenge

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- ❑ It is of long vintage (structural and cohesion funds)
  - ❑ Only very partial success: the “mezzogiornification of the southern fringe”/ fractures in the EMU (EU), which were obscured by the *Great Moderation* period (cheap credit and imports).... *The Great Misperception*
  - ❑ The competitiveness challenge in the EMU (in the EU);
  - ❑ Weaknesses of the growth model in NMSs (big external deficits and non-tradable sector overinvestment)
  - ❑ redesigning growth models in a new world context
  - ❑ What can EU policies do?
  - ❑ The role of the EU budget
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## 3.2. The EU budget: a benign view

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- ❑ It maintains a substantial share for structural and cohesion funds;
  - ❑ CAP should be protected in view of the looming world food crisis (the rise in the price of basic commodities diminishes the conflict with agriculture-based emerging economies)
  - ❑ Not much can be done about its size since EU governments turn inward-looking
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## 3.3. EU budget own resources

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- ❑ For the EU (EMU) to withstand pressure and cope with growing challenges, as a Union, deeper integration is arguably needed: this demands a bigger EU budget (again, the two EU budgets question...)
  - ❑ Own EU budget resources should be increased
  - ❑ A *financial transactions tax* is appropriate in my view; it would help tame financial markets in conjunction with other measures
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## 4. The role of EU funds in NMSs

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- ❑ *A macroeconomic function*; to help limit pro-cyclical policies in a crisis
  - ❑ *A developmental function*: infrastructure and rural modernization projects;
  - ❑ *A structural reform function*: help improve the use of public funds, the reform of public administration
  - ❑ *A social function*: the job issue (social strain)
  - ❑ Help reduce EU *economic discrepancies*
  - ❑ Planning for a *double deep* and mounting crisis in the EMU
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# 4.1. The impact of the Crisis

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- It has reduced the level of potential output;
  - The income per capita in Romania has gone down from cca 47% to 45% of the EU average (PPS terms) since 2008; euro based the drop was from 26% to 23.4% (Eurostat data)
  - It has, quite likely, diminished the potential durable yearly economic growth rate; in the case of Romania, from about 5-5,5% (before the crisis) to about 3-3,5%;
  - The computations on economic growth rates are optimistic were Europe to revisit a recessionary period, and, moreover, lapse into a lasting quasi-stagnation (A "Japanized" dynamic..."the lost decade"); what Reinhart and Rogoff, and others, predict for the aftermath of very deep financial crises.
  - A double deep recession would heighten the strategic importance of EU funds
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## 4.2. EU funds in Romania (I)

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- ❑ Very poor absorption ratio until now
  - ❑ Raising the level of EU budget expenditure: an absorption ratio of above 3% of GDP would increase budget revenues by 2% (cca 1% of Romania's GDP is its contribution to the EU budget); nota bene: Romania has one of the lowest fiscal revenues ratio in the EU, 27- 28% of GDP during 2004-2010, as against an average of 39% in EU-27 and cca 33% in NMSs
  - ❑ A net rise in budget revenues of 2% of GDP could, ceteris paribus, increase the economic growth rate by 0,6-1%, and bring the durable economic growth rate above 4%; a net rise in budget revenues of 3% could bring the economic growth around 4.5% of GDP.
  - ❑ A key qualification: the estimates above do not factor in a new recession in Europe and, what would be worse, disorderly defaults in the euro-zone with ensuing lasting bad effects
  - ❑ Should worst case scenario occur, EU funds could play a significant damage limitation function
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## 4.2. EU funds in Romania (II)

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- ❑ In the case of deeper euro-zone crisis, of defaults, Romania should be able to use EU funds in order to protect its banking sector (Greek banks hold cca 20% of Romania's banking sector assets)
  - ❑ Agriculture is a golden activity (a true gold mine) in view of rising world relative food prices; it should be seen as a priority for the EU as a whole;
  - ❑ The scarcity of capital worldwide puts an additional premium on EU funds;
  - ❑ The opportunity cost of not absorbing EU funds is enormous: a/EU funds could be reoriented to other users; b/ the economic cost per se; c/ it could backfire by signaling fiscal indiscipline and resulting sanctions
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## 4.3. Catching up (convergence) prospects are dimmer

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- By using PPS terms, an annual economic growth rate differential of 3%, as against the EU area, would permit to reach cca 80% of the EU average income level in about 18-20 years time (from the current level of about 45%); on euro based calculations the rise would be from around 23.5% in 2010 to cca 40% in 2030; a median value would give 60-65%.
  - the lower the rate differential the longer the convergence period
  - These are back of the envelope calculations and based on uncertain premises; but they challenges ahead. But consider the **"Great Shift"** and its impact...
  - There is need for more tailor made policies –fitting Romanian circumstances, even if EU rules are constraining (see slide provide a measure of which follows)
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## 4.3.1 Revisiting economic policy in order to foster catching up

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- ❑ The *Washington Consensus* has been disputed since long
  - ❑ Questionable IFIs policies (neglect of industrial policies; opening of the capital account, etc)
  - ❑ Diversity of policy/ instruments (Dani Rodrik)
  - ❑ **Taming financial markets** is a must for regaining financial stability
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# 5. Final remarks

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- ❑ *Crisis management* is overriding; the EU budget debate side-lined?
  - ❑ The EU new financial framework has to be better linked with the existential challenges facing the EU; think about the **Great Shift**
  - ❑ The impact of the EU governance reform on the EU budget is not clear;
  - ❑ EU economic governance reform implies more than fiscal rules
  - ❑ Two EU budgets?
  - ❑ National budgets (national overall policies) and the EU budget (ex: fiscal indiscipline can lead to sanctions, freeze of EU funds)
  - ❑ The competitiveness challenge will bite increasingly because of shifting fortunes in the world economy
  - ❑ Financial markets need to be tamed: for they have turned into an in-built destabilizer for economies: what the Vickers commission and the EC have done is commendable, but more should be done
  - ❑ The importance of global arrangements (G20, IFIs reform, etc).
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