

The green reindustrialization of the European Union: striving for long-term competitiveness

7 November 2023

- online event, Zoom -

CONTEXT

The recent [Granada declaration](#) issued by the leaders of the European Union puts a strategic emphasis on Europe's industrial future. With the goal of strengthening EU's position as an industrial, technological and commercial powerhouse, the future key actions of the Union are to create a special focus on areas of high added value where we already have a competitive edge or can become a frontrunner. Within the EU economy, industries are crucial for the prosperity of the member states, represent an accelerator and catalyst for change, innovation and growth. They do not only provide jobs, but also create and produce innovations, sustainable materials and services.

The EU has set out to increase the global competitiveness of its industries, as well as their autonomy and resilience. This is because the EU relies on industry to drive transitions towards climate neutrality and digital leadership. Consequently, the plans for EU's industrial transformation present several challenges, both for the EU and its member states. To ignite this change, tailor-made solutions and instruments need to be developed with the purpose of addressing the different industrial ecosystems of the European Union.

One of these challenges relates to the green transition. For Europeans, curbing climate change and environmental degradation is not only a legal and moral obligation, but it also represents a considerable opportunity. The main objectives of the green transition are to reduce the dependence on energy resources and critical raw materials, lower our electricity bills, make our companies more competitive, and create nearly one million jobs in this decade alone. In other words, the more the actions are implemented correctly timely, the more the generated prosperity contributes to increasing their quality of life.

MAIN DISCUSSION TOPICS

- Reindustrialization of Europe as support for green transition.
- Development of strategic industries and technologies in Europe.
- The strengthening of EU supply chains.
- The progress of the green transition and its social impact.

The event is organised within the EIR's online debates series



in partnership with
the Embassy of Romania in the Kingdom of Spain

AGENDA

10:45 - 11:00 (*) Online registration of participants
11:00 - 11:40 Opening session

Welcome Addresses

Oana-Mihaela Mocanu, Director General, European Institute of Romania
H.E. George Gabriel Bologan, Ambassador of Romania in the Kingdom of Spain

Official Interventions

H.E. Daniela Gîțman, Secretary of State for European Affairs, Ministry of Foreign Affairs, Romania

Alina Jalea, State Adviser for Climate Change and Energy Transition, Chancellery of the Prime Minister, Government of Romania

H.E. Alejandro Abellán García de Diego, Director General of Coordination of the Internal Market and other Community Policies, Ministry for Foreign Affairs, European Union and Cooperation, Kingdom of Spain

11:40 - 13:00 **The green reindustrialization of the European Union: striving for long-term competitiveness**

Mădălina Ivănică, Deputy Head of Unit - Energy Intensive Industries, Raw Materials, Hydrogen, DG GROW, European Commission

Carlos Puente Martin, PhD in Economics, Lawyer and Political Scientist, Political and Economic Analyst, Member of Team Europe, European Commission

Eugenia Gușilov, Director, Romania Energy Center - ROEC

Constantin Ciupagea, PhD, Professor, *former* Head of Land Resources and Supply Chains Assessments Unit at JRC, European Commission

Comments, questions and answers

Moderator: Eliza Vaș, Head of European Studies Unit, European Institute of Romania

(*) Bucharest time

The event will be registered audio-video and live streamed on
<https://www.facebook.com/euroinstromania>
Working language: English