

**THE GREEN REINDUSTRIALIZATION OF THE
EUROPEAN UNION:
STRIVING FOR LONG-TERM COMPETITIVENESS
THE ROLE OF THE EUROPEAN COMMISSION**

**“SPANISH PRESIDENCY
OF THE EUROPEAN COUNCIL”**

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INTRODUCTION

- THE GRANADA DECLARATION (6-10-2023)
- DESINDUSTRIALIZATION PROCESS
- TRANSITION TO A GREEN RE-INDUSTRIALIZATION
- THE ENTREPRENEUR AS A DRIVING FORCE
- A SPACE WITH LACKING OF MODERN INFRASTRUCTURE TO MAKE INDUSTRY COMPETITIVE AND INNOVATIVE
- HOW TO CHANGE A SYSTEM FUEL ENERGY INTENSIVE CONSUMPTION INTO A GREEN ENERGY TRANSPORT NETWORK
- ARE CITIZENS AND EXPERTS LEFT BEHIND?

GREEN DEAL INDUSTRIAL PLAN

- EUROPEAN COMMISSION (1-2-2023) HAS ADOPTED THE GREEN DEAL INDUSTRIAL PLAN "TO ENHANCE THE COMPETITIVENESS OF EUROPE'S ZERO INDUSTRY AND SUPPORT THE FAST TRANSITION TO CLIMATE NEUTRALITY"
- FOUR PILLARS:
 - PREDICTABLE & SIMPLIFIED REGULATORY ENVIRONMENT: CRITICAL RAW MATERIAL ACT
 - AN ACCELERATED ACCESS TO FINANCING: EUROPEAN CAPITAL MARKETS. MORE PUBLIC-PRIVATE COOPERATION
 - ENHANCING SKILLS: NET ZERO INDUSTRY ACADEMIES
 - OPEN TRADE FOR RESILIENT SUPPLY CHAINS: CRITICAL MATERIAL CLUB. GREEN CLAUSE IN AGREEMENTS WITH THIRD COUNTRIES

Source: European Commission, Brussels and author's opinion

NET-ZERO INDUSTRY ACT

- EUROPEAN COMMISSION (16-3-2023) PROPOSED NET ZERO INDUSTRY ACT "TO ENCOURAGE MANUFACTURING CLEAN TECHNOLOGIES FOR CLEAN ENERGY TRANSITION"
- OPTIONS: SOLAR PHOTOVOLTAIC AND THERMAL, ONSHORE WIND AND OFFSHORE RENEWABLE ENERGY, HEAT PUMPS AND GEOTHERMAL ENERGY, BATTERIES AND STORAGE
- BUT THERE IS A LACK OF INFORMATION ABOUT COST BENEFIT ANALYSIS. PLAN BASED ON 6 PILLARS:
 - A) IMPROVING CONDITIONS FOR INVESTMENTS
 - B) ACCELERATING CO2 CAPTURE
 - C) FACILITATED ACCESS TO MARKET
 - D) ENHANCING SKILLS: NET-ZERO INDUSTRY ACADEMIES
 - E) FOSTERING INNOVATIONS
 - F) NET-ZERO EUROPE PLATFORM FOR FINANCIAL NEEDS
- ALLIANCE OF CEO CLIMATE LEADERS' OPINION

CONCLUSIONS

- URGENT RESTRUCTURATION OF ROAD, RIVER AND CANAL TRANSPORT INFRASTRUCTURES
- TRANSITION MUST ENCOURAGE CLEAN ENERGY TO REDUCE COSTS IN THE INDUSTRIAL SECTOR
- GOVERNMENTS MUST SIMPLIFY ADMINISTRATIVE PROCEDURES AND PAY MORE ATTENTION TO SME
- MORE COOPERATION GOVERNMENT-PRIVATE SECTOR IN INNOVATION AND FINANCING PROJECTS
- MODIFY WRONG POLICIES ON ENERGY AND INTRODUCTION OF A FAIR GREEN CLAUSE IN AGREEMENTS WITH THIRD COUNTRIES.
- IT IS NECESSARY A NEW HOUSING SAVING ENERGY PLAN
- NATIONAL, REGIONAL AND LOCAL AUTHORITIES DO NOT PAY ATTENTION TO CITIZENS AND EXPERTS OPINIONS.

Gracias por su atención
Thank you for your kind attention
Multumesc pentru timpul acordat

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