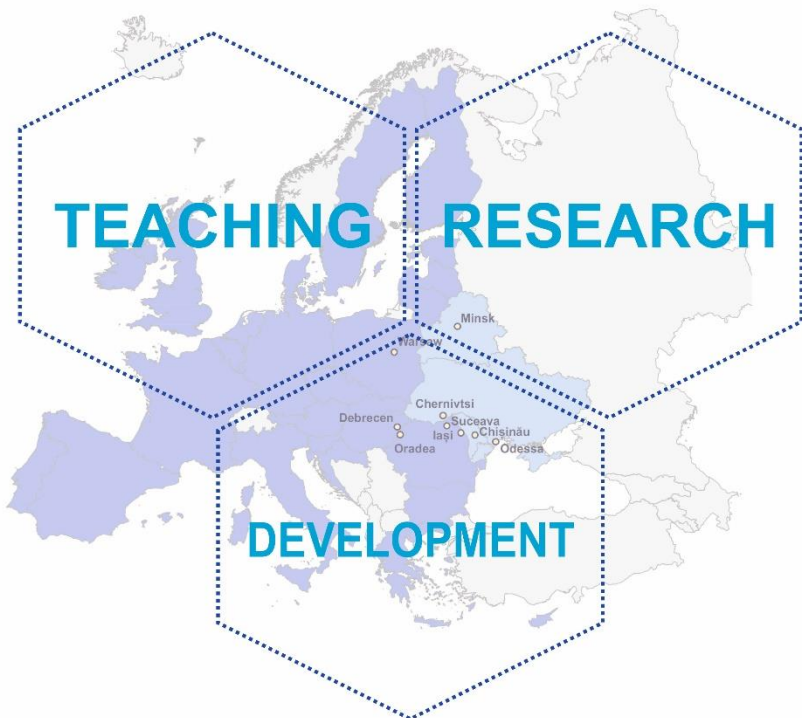


INTERNATIONAL FORUM

18-19 MAY 2018 ALEXANDRU IOAN CUZA UNIVERSITY OF IASI

UNIVERSITY IN SOCIETY

CROSS-BORDER COOPERATION AND REGIONAL DEVELOPMENT



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Co-funded by the
Erasmus+ Programme
of the European Union



ORGANISER:

CENTRE FOR EUROPEAN STUDIES
FACULTY OF LAW
ALEXANDRU IOAN CUZA UNIVERSITY OF IASI - ROMANIA



PARTNERS:

The event is organised in partnership with:

Romanian Ministry of Foreign Affairs

European Institute of Romania

North-East Regional Development Agency

Embassy of the Republic of Poland

Siret-Prut-Nistru Euroregion Association

Jean Monnet European Documentation Centre

This Forum is organised within the framework of the project



European Union and its neighbourhood.
Network for enhancing EU's actorness
in the eastern borderlands
ERASMUS+ Project 2017-2625



Co-funded by the
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of the European Union

INTERNATIONAL FORUM

“University in society: Cross-border cooperation and regional development”

FORUM RATIONALE

The International Forum “University in society: Cross-border cooperation and regional development” is organised by the Centre for European Studies of Alexandru Ioan Cuza University of Iași within “European Dialogues” campaign dedicated to the preparation of Romania’s Presidency of the Council of the European Union. The event is organised in partnership with: European Institute of Romania, Ministry of Foreign Affairs, North-East Regional Development Agency, Embassy of the Republic of Poland, Siret-Prut-Nistru Euroregion Association and Jean Monnet European Documentation Centre.

The Forum is specifically designed to bring together societal actors in the border regions who are interested in issues related to the regional development and cross-border cooperation at the EU’s Eastern borderlands. The aim of the event is to enhance the level of interaction between stakeholders from Romania, Belarus, Hungary, Republic of Moldova, Ukraine (academia, policy-makers and civil society representatives), keeping them constantly connected to European realities and establish solid ties between participants, bringing new insights and new visions about cross-border instruments.

The event proposes to the participants public debates, focused on three key issues:

1. Regional development. From cohesion to competitiveness

In the last decades, EU Cohesion Policy (EUCP) delivered incontestable results in all EU regions and represented an important source of investments. However, the regional economic gaps are slowly shrinking again in the EU and the Brexit creates a significant impact on both the current and particularly the next EU budget. The EU Cohesion Policy is at a new crossroads and the negotiation among EU policy-makers on the next Multiannual Financial Framework (MFF) after 2020 should be supported by fertile debates in different academic and research area from all EU member states. The European Commission’s proposal on the next MFF, presented on May 2nd, 2018, indicates that not only fewer resources will be available for EU Cohesion Policy in the post-2020 period, but also significant changes will be experienced in the EU management.

The first objective of the panel will be to encourage the sharing of experience and good practices among some countries from the EU Eastern side (Poland, Romania and Ukraine), concerning the management of EU fund in the current 2014-2020 MFF. Which are the main national and/or regional achievements and failures in using the EU funds? Which of the 2014-2020 MFF’s lessons could be used in the design of the next MFF?

The second objective of the panel will be to discuss different issues related to the reform of the next EU Cohesion Policy (after 2021). How should the future EU Cohesion Policy

address the new and growing challenges, from migration, terrorism and security, to digitalization and cyber security? Which might be the main objectives of the future EUCP: cohesion or competitiveness, urban dimension or rural dimension, transition regions or lagging regions, support of jobs and innovation or infrastructure etc.? Which must be the most efficient form of support for beneficiaries: grants, financial instruments or, likely, a mix of all of these? And which might be the relation between the EUCP and the European Fund for Strategic Investment (known as Juncker Plan/Instrument)?

2. University in Society: increasing universities' participation in the local and regional societal challenges

The concept of 'university in society' is transposed by the ENACTED project through the objective of increasing academia capacity to cooperate with civil society in generating awareness, producing and transferring knowledge. The main purpose of the debate is to identify opportunities for the improvement of cross-border academic networks for regional development and to increase the involvement of universities along the value chain, the debate being centred on the following topics:

- a. The role of universities in regional development: expertise and decision-making along the value chain of knowledge;
- b. Cross-border collaboration for smart regional specialization: proposals, opportunities and challenges.

3. Rethinking European Neighbourhood Policy and Eastern Partnership – best way forward?

Since its inception, the neighbourhood strategy of the EU has hardly been able to alleviate the difficulties post-Soviet Eastern Europe faces. Despite being committed to supporting reforms in the fields of democracy promotion, human rights, good governance and economy, the incentive-based approach has not been sufficiently strong. Most of the EaP countries have embarked in the past years on a reversed path, amidst growing illiberal and anti-democratic trends. Moreover, the Eastern proximity of the EU has gradually turned into a less stable and secured area, in spite of the originally stated goal of regional stability.

The panel proposes a debate focused on the implications of the latest political events in the region and analyses whether the reviewed neighbourhood instruments are able to bring added value and enhance regional cooperation.

The debate is organized with the contribution of key research staff members of the **ENACTED project** - [European Union and its neighbourhood. Network for enhancing EU's actorness in the eastern borderlands](#) - based on their preliminary research results.

ENACTED is a Jean Monnet network consisting of 12 partners (8 universities and 4 NGOs) from 6 countries: Romania, Hungary, Poland, Belarus, Republic of Moldova and Ukraine.

INTERNATIONAL FORUM

University in society: Cross-border cooperation and regional development

18-19 May 2018

Senate Hall – Alexandru Ioan Cuza University of Iasi (A Building)

18 May 2018

09.00 - 10.00 Registration of participants

10.00 - 10.50 OPENING CEREMONY

Corneliu IAȚU, Vice Rector, Alexandru Ioan Cuza University of Iași

Victor NEGRESCU, Minister delegate for European affairs/Ministry of Foreign Affairs

Vasile ASANDEI, General Director of North-East Regional Development Agency

Moderator: **Gabriela Carmen PASCARIU**, Director of the Centre for European Studies, Alexandru Ioan Cuza University of Iași

11.00 - 12.30 PANEL: **Regional development. From cohesion to competitiveness**

Malgorzata CHĘTKO, Head of Unit East in the Territorial Cooperation Department, Ministry of Investment and Development of Poland

Sergii TATUSIAK, Chairman, Euroregion Dniester, Ukraine

Vasile ASANDEI, General Director of North-East Regional Development Agency, Romania

Cezar GROZAVU, Executive Director, Regional Office for Cross-border Cooperation Suceava, Romania

Tudor JIJIE, Executive Director, Siret-Prut-Nistru Euroregion Association, Romania

Corneliu IAȚU, Vice Rector, Alexandru Ioan Cuza University of Iași, Romania

Moderator: **Gabriela DRĂGAN**, General Director of the European Institute of Romania

12.30 – 13.30 Lunch break | The Hall of Lost Steps

14.00 – 16.00 PUBLIC DEBATE: **University in Society: increasing universities' participation in the local and regional societal challenges**

Alin ANDRIEȘ, PhD, Alexandru Ioan Cuza University of Iași, Romania

Gheorghe CIOCANU, PhD, Rector, Moldova State University, Rep. of Moldova

Beatrice Gabriela IOAN, PhD, Vice Rector, University of Medicine and Pharmacy of Iași, Romania

Cătălin IVAN, Member of the European Parliament

Florin GRIGORAȘ, PhD, Vice-Rector, “George Enescu” National University of Arts, Iași, Romania

Ioan HORGA, PhD, University of Oradea, Romania

Liviu George MAHA, PhD, Alexandru Ioan Cuza University of Iași, Romania

Viktor MAZUR, PhD, Rector, Vinnytsia National Agrarian University, Ukraine

Florentin PALADI, PhD, Vice-Rector, Moldova State University, Rep. of Moldova

Alina PLOAE, PhD, Expert, Romanian Ministry of Regional Development and Public Administration

Marcela ȘLUSARCIUC, PhD, Ștefan cel Mare University, Suceava, Romania

Yuri TEMIROV, PhD, Dean, Vasyl' Stus Donetsk National University, Ukraine

Moderator: Ioana-Agatha FILIMON, Expert, North-East Regional Development Agency, Romania

18.00 Closing ceremony

20.00 Dinner & network opportunities: **Casa Vânătorului Restaurant** *

*Dinner on Friday (18 May), will take place at **Casa Vânătorului Restaurant** (Str. Gen.Toma Dumitrescu, Nr. 4, Iași, aprox. 2 km away from the I Building). Departure from I Building, 19.30 (on foot or by bus).

10.00 - 14.00 ENACTED SESSION: **Rethinking European Neighbourhood Policy and Eastern Partnership – best way forward?**

Ioan HORGA, University of Oradea, Romania | *Re-thinking the Cross-Border Cooperation for the future of ENP*

Florentina CHIRODEA, University of Oradea, Romania | *The Role of Cross-Border Cooperation in the Creation of European Cultural Networks*

Constantin Vasile ȚOCA, Edina Lilla MESZAROS, University of Oradea, Romania | *Illegal trafficking at the external border of EU. Case study: Romania – Ukraine – Republic of Moldova*

Carmen NASTASE, Ștefan cel Mare University, Romania, *title reserved*

Valeriu SAINSUS, Academy of Economic Studies of Moldova | *The cross border migration in the context of cooperation between the European Union and the Republic of Moldova*

Cornel MUNTEANU, Association for Ethnic and Regional Studies, Republic of Moldova | *Evaluation of the level of Moldova's economic security in the process of European Association*

Grigore VASILESCU & Cristina MORARI, Moldova State University, Republic of Moldova | *Rethinking European Neighbourhood Policy: challenges and opportunities for the Republic of Moldova*

Alla KOBYLANSKA, Promotion of Intercultural Cooperation, Odessa, Ukraine | *Economic cooperation and economic convergence in Eastern neighbourhood countries: history, perspectives and influence of FTAs*

Oksana DOBRZHANSKA, Yuriy Fedcovych Chernivtsi National University, Ukraine | *Ukraine's Current Challenges and Future Prospects in ENP and Eastern Partnership*

Oleh KOZACHUK, Yuriy Fedcovych Chernivtsi National University, Ukraine | *Rethinking Central and Eastern Europe's Identity: Cultural Pluralism and Multiculturalism versus the Rise of Nationalism*

Igor DUKHAN, Belarusian State University, Belarus | *An argument of contemporaneity and synchrony in European borderland studies (towards new methodological perspectives)*

Ewelina SZCZECH-PIETKIEWICZ, Warsaw School of Economics, Poland | *Municipal and local cooperation within Eastern Partnership – challenge or opportunity to push forward the initiative?*

Klára CZIMRE & Erzsébet JÁSZ, University of Debrecen, Hungary, *Eastern Partnership along the external border of Hungary: sharing values and opportunities*

Nadiia BUREIKO, Quadrivium, Ukraine, *Rethinking the ‘idea of Europe’ in Ukraine – ways to enhance Europeanisation via the instruments of EaP*

Loredana SIMIONOV, Alexandru Ioan Cuza University of Iași, Romania, *Beyond EU's immediate Eastern borders: the need to avoid new dividing lines in Europe*

15.00-18.00 ENACTED technical meeting

20.00 Dinner & network opportunities: Restaurant Golden Stone*

| *Dinner on Saturday* (19 May), will take place at **Golden Stone Restaurant** (Circ Area).
| Departure from *A Building*, 19.30 (by Bus).

ORGANIZING COMMITTEE

- **Gabriela Carmen PASCARIU**, Director of the Centre for European Studies, Alexandru Ioan Cuza University of Iași, Romania
- **Gabriela DRĂGAN**, General Director of the European Institute of Romania
- **Corneliu IAȚU**, Vice-rector, Alexandru Ioan Cuza University of Iași
- **Tudor JJIE**, Executive Director, Siret-Prut-Nistru Euroregion Association
- **Ioana-Agatha FILIMON**, Expert, North-East Regional Development Agency
- **Ioan HORGA**, University of Oradea, Romania
- **Bogdan-Constantin IBĂNESCU**, Researcher, Alexandru Ioan Cuza University of Iași, Romania
- **Ciprian ALUPULUI**, Alexandru Ioan Cuza University of Iași, Romania
- **Daniel MEREUȚĂ**, Alexandru Ioan Cuza University of Iași, Romania
- **Florentina COSTACHE**, European Institute of Romania
- **Liviu George MAHA**, Alexandru Ioan Cuza University of Iași, Romania
- **Loredana SIMIONOV**, Alexandru Ioan Cuza University of Iași, Romania
- **Alina Mirabela GENTIMIR**, Alexandru Ioan Cuza University of Iași
- **Gabriela PRELIPCEAN**, University Ștefan cel Mare Suceava (USV)
- **Olesea SIRBU**, Academy of Economic Studies of Moldova
- **Grigore VASILESCU**, Moldova State University
- **Nadia BUREIKO**, Quadrivium, Ukraine
- **Dobrzhanska OKSANA**, Yuriy Fedcovych Chernivtsi National University, Ukraine (ChNU)
- **David ROTMAN**, Belarusian State University
- **Ewelina SZCZECZ-PIETKIEWICZ**, Warsaw School of Economics, Poland
- **Klara CZIMRE**, University of Debrecen, Hungary

The **Centre for European Studies (CES)** is an interdisciplinary department within the Faculty of Law from Alexandru Ioan Cuza University of Iași, Romania and operates as a Jean Monnet Centre of Excellence in European Studies.

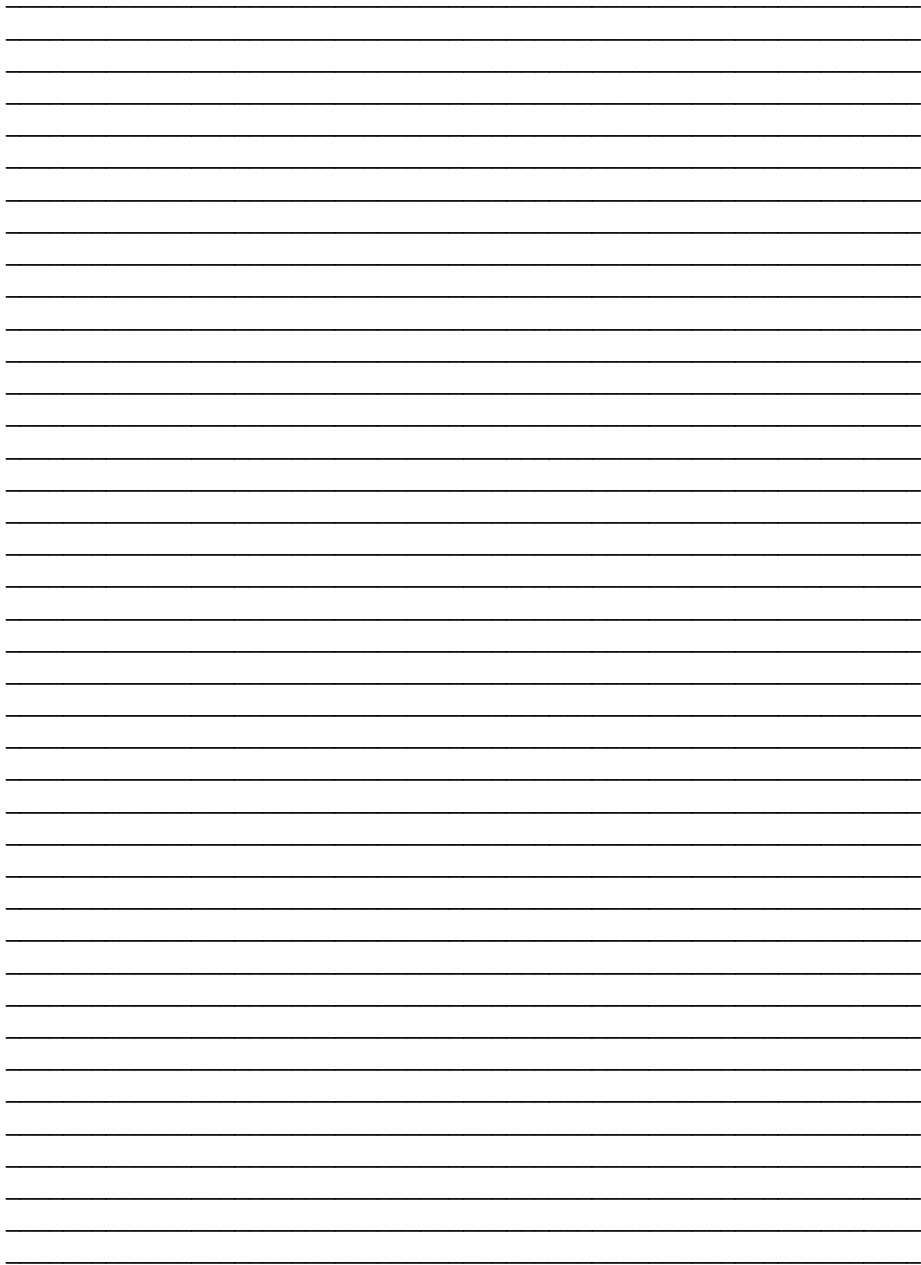
CES has been established by the PHARE programme and it organizes programmes and initial and advanced training courses in different areas of European studies. It participates to programmes of national and international cooperation regarding research and dissemination of information about the EU and the integration process, it develops mobility programmes for students and teachers, it promotes public - private partnership and debates on European issues, cooperating with public institutions, professors and researchers from Romanian academic centres as well as from other academic centres situated in EU member states.

CES's mission is to contribute to the development of the European dimension of education, to promote research and consultancy, information and documentation in the area of European studies and to, directly and indirectly, support the process of economic and social development in the North-East region of Romania.

In this goal we develop education, training and research programmes and we organise different scientific events. As major fields of interest, the institution is focused on European economy, European policies, internal market, trade, interregional and trans-border cooperation etc.

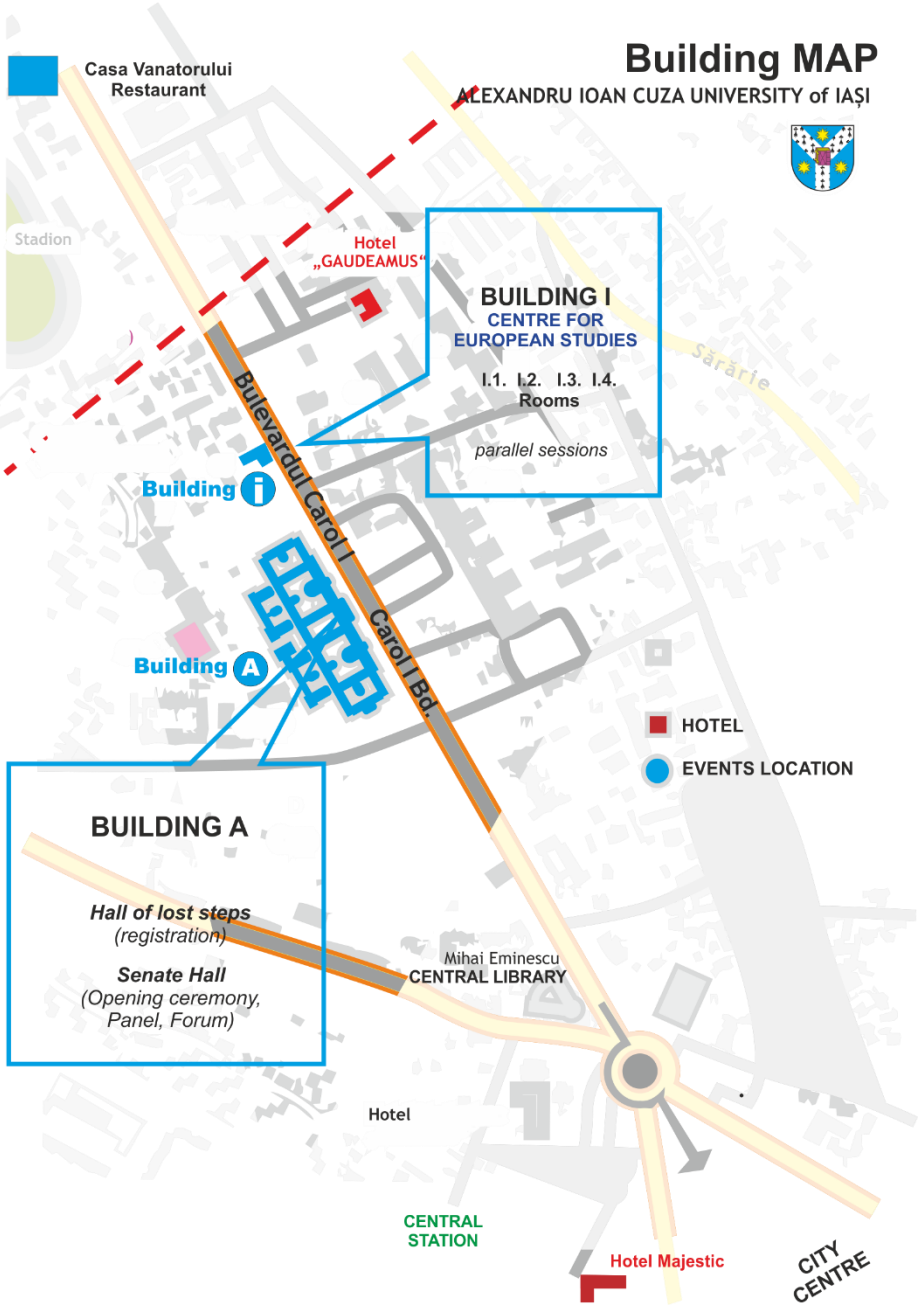
We are also interested to intensify our research concerning the issues of regional development in the subjects of interest for the convergence of regions as: disparities, cohesion, the centre-periphery model, tourism and regional development, foreign direct investments, migration, local and regional governance, cross-border cooperation and European Neighbourhood Policy.

All these confirm the Centre's dynamics and the involvement potential in encouraging the European dimension of education and university research, as well as in disseminating knowledge about European integration. The Centre for European Studies has promoted the integration of the university in the national and international networks, it cooperates with national institutions, universities and researchers, it participates actively in international cooperation programmes and mobility by developing cooperative relationships with universities, training centres and organizations from EU and Eastern Neighbourhood.



Building MAP

ALEXANDRU IOAN CUZA UNIVERSITY of IAȘI



BUILDING I
CENTRE FOR EUROPEAN STUDIES

I.1. I.2. I.3. I.4.
Rooms

parallel sessions

BUILDING A

Hall of lost steps
(registration)

Senate Hall
(Opening ceremony, Panel, Forum)

- HOTEL
- EVENTS LOCATION